



The India Community Center
Unite. Serve. Celebrate.

Sevathon 2010

Sponsorship Form



Sponsor Name: _____
(As you want to see in print)

Contact Name: _____

Phone Number: _____ E-Mail: _____

Address: _____ City: _____ ST: _____ Zip: _____

Sponsorship Type:

Event Sponsor	Booth & Trail Sponsor	Souvenir Sponsor
<input type="checkbox"/> Gold Event Sponsor \$10,000	<input type="checkbox"/> Food Vendor \$1,500 <input type="checkbox"/> Snack Vendor \$500	<input type="checkbox"/> Cover Page Outside \$3000
<input type="checkbox"/> Silver Event Sponsor \$5,000	<input type="checkbox"/> Small Business \$500	<input type="checkbox"/> Cover Page Inside \$2000
<input type="checkbox"/> Bronze Event Sponsor \$1,000	<input type="checkbox"/> Non-Profit \$75	<input type="checkbox"/> Full Page Ad \$750
	<input type="checkbox"/> Trail Sponsor \$350	<input type="checkbox"/> Half Page Ad \$400

Amount Enclosed: \$ _____

Payment Method

- Cash
 Check
 Visa MC CC #: _____ Exp Date: ____ / ____
MM YY

Signature: _____

Contact:

Kabir Kumar
Development Director, ICC
(408)-934-1130 x236
Kabir@indiacc.org

Ashok Setty
Sponsorship Chair, Sevathon 2010
ashoksetty@gmail.com

Please mail, fax, or e-mail your completed form to ICC (Attn: Kabir Kumar) to:

India Community Center
ATTN: Kabir Kuamr
525 Los Coches Street,
Milpitas, CA 95035

(408)-457-7564 (Fax)
Kabir@indiacc.org

Terms and Conditions:

Event Sponsor

- Event sponsor must bring own table signage
- Newsletter Recognition – Acknowledgment in ICC Newsletter reaching 15,000+ people twice per month
- Website Recognition - Acknowledgment in ICC Website with average traffic of 4000 people per day
- Sponsor Board @ ICC Milpitas – Logo on ICC Sponsor Board located in 3 parts of facility with average exposure to 300 people per day
- Exposure via Partners E-mail Lists – Estimated 25 partners with estimated email list of 10,000
- Up to 2 Banners at the Event – Banner to be provided by sponsor
- Booth at the Event - Each booth will be of the size 10' X 10' (Booth will have canopy style, with skirts covering 3 sides)
- Name/Logo on T-Shirts & Flyers
 - Sponsor must provide high resolution logo to sponsorship team by June 28th, 2010
- Name/Logo in Souvenir
 - Sponsor must provide high resolution logo to sponsorship team by June 28th, 2010
- Prize/Award Distribution – Sponsor to be called on stage during prize distribution
- Press Release Mention – Sponsor to be mentioned in all future press releases
- Speaking Opportunity – 1 minute speaking opportunity on stage
- 6 Free Admission Passes

Event Booth

- No electricity line available at the booth
- Water will be sold at the venue
- Each booth will have a 10'x10' open canopy tent
- Each booth will get 1 table and 2 chairs

Trail Sponsors

- Cost of sign additional
- Sponsor must provide high resolution logo to sponsorship team by June 28th, 2010

Souvenir Sponsors

- Sponsor must provide high resolution logo and ad to sponsorship team by June 28th, 2010
- Estimated circulation of 2000
- Format 8X10 booklet
- Content:
 - Information about event
 - Information about each partner
 - Articles about service